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Volume 2 Issue 2 January 2013

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**Stay Connected**



**Upcoming Events**

**January 30 - Interactive Social Media Boot Camp**

This is the final session of the Elgin Chamber Series focused on timesaving tools and platforms.

[Register](#)

**February - Interactive Social Media Sessions**

Date/Time TBD. A four session Social Media Boot

**LinkedIn**

**Answers**

In an email I received from LinkedIn, it stated:  
*In this process we evaluated how our current products and features are being used. To ensure we focus on building the best products, we'll be retiring LinkedIn Answers on January 31 and it'll be removed from our site. Instead, we're focusing our efforts on developing new and more engaging ways to share and discuss professional topics across LinkedIn. We look forward to sharing the details with you in the coming months, so please stay tuned. In the meantime, you can continue to share insights and questions on LinkedIn in these ways:*

- *Connect with like-minded professionals in one of our 1.5M+ Groups*
- *Ask other LinkedIn members questions and receive immediate feedback via Polls*
- *Follow influencers for access to insightful professional content*
- *Facilitate conversations with your connections via status updates*



I will miss the answers section. Suggestion - if you have questions that you asked and need the answers, copy and paste them to a document that you can find before the 31st.

**What you may have missed!**

How is your marketing copy? Great article on the places you can't

Camp at QCI in Elgin.  
Check my calendar for  
more information. [Register](#)

If a friend shared this with  
you, add yourself to our list.



### Cloud Filing

Always have your stuff  
when you need it with  
Dropbox. Sign up for  
free! [Click Here](#)

Does Twitter work for Business and more news

afford to be wrong. [Read it!](#)

## Facebook

### Graph Search - All the Rage!

Since it was introduced on January 15, Graph Search seems to be all that anyone is writing about. I joined the club! Graph search will be good for personal use as well as for business. Read more - [Link](#)



## Twitter

### Does it work for business?

Some people swear by Twitter, others don't give a second thought. Recently I met with a client who just didn't understand some of the features that he could use to benefit his business.

I found this link that might help you understand more. [Read](#)

## Google+

### Photos

It's easier than ever to make upload restaurant pics. After you upload your photos to a restaurant's local Google+ page, you can also quickly share them with the world - or just the people in your circles - in one easy step. Upload photos, click "Publish." Add a comment, select who you want to share with, and see what people say about your pics!

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Let us know how we can help you optimize your social media presence!

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