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Check out the highlights in social media & digital marketing!

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Stay Connected



Upcoming Events

LinkedIn Classes - UI-S Springfield Campus 3

hands-on sessions
November 11, 2013

LinkedIn Classes -

Google+

Vanity Comes to Google+

It's been a long time coming, but you can now finally customize your Google+ profile link. A few restrictions though so check out this post - [read more](#).



What you may have missed!

4 Reasons to Blog

But Mom, do I have to??? So often I hear people say they know they need to do something like blog, but they just can't get into the groove. [Read More](#).

Facebook

Updates for your Facebook fanpages

Harper College 3 hands-on sessions
November 15, 9-12:30.
December 20, 9-12:30
[Register here.](#)

Fox Valley Business Network - December 4, 8AM - Burnt Toast, Randall Rd. Elgin.

Advertising, insights, editing posts, checking on messages to your brand, and posts and status updates will be showing up in graph search are just a few of the updates in this article. [Read more.](#)



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Cloud Filing

Always have your stuff when you need it with Dropbox. Sign up for free! [Click Here](#)

Tools

Did you know you could do these things with Facebook?

Social media platforms change all the time. There were a couple of things in this list that were new to me. [Read more.](#)



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