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Stay Connected



**Upcoming Events**

**March 20 - Lunch & Learn**

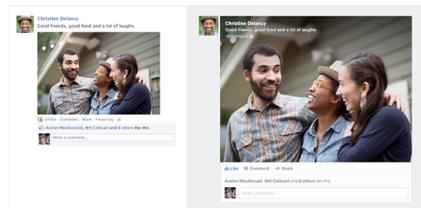
Streamwood Chamber of Commerce  
Timesavers to Help you with Social Media.  
Call 630-837-5200 to register.

**March 21 - Elgin Chamber BAH** - Visit my table between 5-7PM at

**Facebook**

**New Look for Facebook Newsfeed**

Have you seen the new look yet? It hasn't rolled out to everyone yet, but apparently, you will see the same thing on laptop, tablet or mobile. If you are anxious to see what it is all about check out this [article](#).



**What you may have missed!**

**Do you have a personal social media policy?**

I ran across an article that prompted this question.

[Read more.](#)

**Google+**

**New Cover Image Size**

Have you seen it yet? The new image size for Google+ profiles is HUGE! 2120x1192 is the new size.

That is a bunch of real estate. If you aren't impressed with the new size and need a work around, read this [article](#) OR give me a call to fix it for you!



the Business After Hours at the chamber office and be entered into the drawing. Mention this post to get an extra chance to win.

**March 28 - LinkedIn Workshop**

8-11AM. Held at QCI in Elgin. Check my calendar for more information. [Register](#)

If a friend shared this with you, add yourself to our list.



**Cloud Filing**

Always have your stuff when you need it with Dropbox. Sign up for free! [Click Here](#)

**Users vs. Platform**

**Pick your platform**

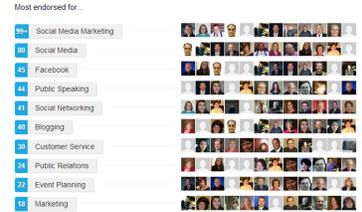
Overall, 13 percent of Internet users are on \_\_\_\_\_, and it attracts more females than males. Read this [article](#) to find out which demographic prefers which platform and fills in the blank for you.

**LinkedIn**

**Endorsements**

Monday is endorsement day on LinkedIn. This allows your connections to give you a thumbs up for the skills they know you have without writing a full-blown recommendation.

Great for recruiters to see about [job seekers](#) or potential clients to see when they research you. Just last week an [article](#) from LinkedIn touted that 1Billion endorsements have been handed out in just 6 months. Take a peek at this [how-to](#) video.



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Let us know how we can help you optimize your social media presence!

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