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Take 5

Check out the highlights in social media & digital marketing!

Volume 3 Issue 7 March 2014

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Stay Connected



Upcoming Events

SBAC Breakfast

Small Business Advocacy
Council
April 9, 2014
Fox Valley Chapter
[Register here](#)

**Tech Talks - Elgin
Chamber Brown Bag
Lunches Start April 3**
Check out [the list](#) of

Twitter

Where has the time gone?

Eight years later, Twitter is still alive and well. Would you miss it if it never came into existence? [Read more.](#)



What you may have missed!

Do you know your personal keywords?

So many people have their most recent job title in their LinkedIn profile. We need keywords. How do you figure them out? [Read more](#)

LinkedIn

Products & Services going away!

Have you spent time and energy or money setting up your products and services page on LinkedIn. The items on that tab will be removed effective April 14, 2014. Please contact me if you would like help setting up your Showcase pages. [Read more.](#)

workshops happening every two weeks.

Marketing Lunch & Learn Northern Kane County Chamber.
April 23, 2014, 11:30-1:30
Call 847-426-8565 to register.

B2B.Net Networking Luncheon for B2B businesses - Pilot Pete's Schaumburg 11:30-1PM
RSVP tom@tomgosche.com

If a friend shared this with you, add yourself to our list.



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Social Media

What is the best time to post?

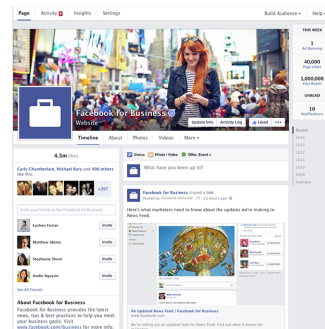
Personally, this is just a guideline because you should post when your audience will read and engage. Find out here - [Read more](#)



Facebook

Have you joined the wait list?

Facebook has created a new look for their company pages, but if memory serves, this is how it looked before they made the last change. Just like with platform shoes, everything old is new again! [Link](#) And did you get the new view on your personal profile? Mine showed up Sunday.



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Let us know how we can help you optimize your social media presence!

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