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## Take 5

*Check out the highlights in social media & digital marketing!*

Volume 3 Issue 9 April 2014

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### Stay Connected



### Upcoming Events

**Marketing Lunch & Learn** - Northern Kane County Chamber - April 23, 2014. Call to Register - 847-426-8565

### Harper College - LinkedIn

April 25, 2014 9 - 12:30  
650 E. Higgins Rd.,

### Twitter

#### Take advantage of the new layout!

Take a look at this article that explains all the new things Twitter is doing. Need help getting it all set-up? Call me.

[Read more.](#)



### What you may have missed!

#### How can video benefit your business?

In the series about B2B vs. B2C, this article discusses how you might use image platforms like Flickr or Instagram. [Read more](#)

### Small Business

#### Make your Breaks Count!

Since I work from a home office, I find that I tend to eat and work. Sometimes my creativity might wane. That is when I know it is time for a break. How about you? [Read more.](#)



Schaumburg, IL [Register](#)

**Elgin Area Chamber - Tech Talks** May 8 11:30-1PM Social media - [Register](#)

**SBAC Breakfast** - May 14, 2014 Fox Valley Chapter - Sweet Berry Cafe 8AM [Register](#)

**B2B.Net - Networking Luncheon** Pilot Pete's Schaumburg Airport RSVP to Tom Gosche - tom@tomgosche.com

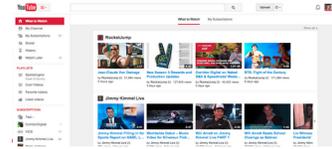
### Cloud Filing

Always have your stuff when you need it with Dropbox. Sign up for free! [Click Here](#)

## YouTube

**Are you capturing new fans on YouTube?**

YouTube is the 2nd largest searched platform on the internet and it isn't even a search tool. Can you afford not to be using it for your business? Here are a few tips for you to review [Read more](#)



## Images

**Do Image sites help your business?**

According to MediaPost, 70% of all interactions on social media sites now involve images. Are you taking advantage of how visual people are? Take a look! [Link](#)



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