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Volume 2 Issue 8 April 2013

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### Stay Connected



### Upcoming Events

#### May 10 - Spring Membership Breakfast

- Northern Kane County Chamber. Sponsored by Time2Mrkt. [Read more.](#)

#### May-June - Social Media Hands-on Workshops

- Northern Kane

### Social Media

#### Are you using YouTube in your marketing?

Maybe you are doing just fine in your marketing efforts, but can you afford to not be on the 2nd largest search tool on the internet? With 4 million searches per day, YouTube is often the first spot people search for anything. Here is a good [article](#) from Entrepreneur.



### What you may have missed!

#### Rolling Down the River Business Expo

Wednesday April 24, 2013. Visit my booth #414 and enter the drawing. Mention this post for an extra raffle ticket. [Find out more](#)

### Mobility

#### Can't live without

I love a good list of tools that I just can't live without. This one lists mobile apps to help make your life on your smartphone that much easier. [Read the top 26.](#) I need to get busy, I only had 7 of those recommended. *Just a note - Square has been ordered to cease and desist in Illinois, but other credit card apps are available.*

Chamber. 4 sessions.  
[Read more.](#)

If a friend shared this with you, add yourself to our list.



### Cloud Filing

Always have your stuff when you need it with Dropbox. Sign up for free! [Click Here](#)

## Small Business

### Eye on Competition

How are you using social media to your business advantage? Do you monitor your competition? Are you building relationships? Are you promoting your brand whenever possible? [Read more.](#)



### Hands-on Workshop

#### Need to know more about social media?

A new series has been scheduled at the Northern Kane County Chamber offices. Find out more about this hands-on workshop series - 4 three-hour sessions that will let your work on your social media and learn how at the same time. [Read more or register.](#)



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Let us know how we can help you optimize your social media presence!

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