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Check out the highlights in social media & digital marketing!

Volume 3 Issue 8 April 2014

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Upcoming Events

SBAC Breakfast

Small Business Advocacy Council
April 9, 2014

Fox Valley Chapter

[Register here](#)

Tech Talks - Elgin Chamber Brown Bag Lunches April 16

Check out [the list](#) of workshops

Twitter

Taking Away Hashtags?

Twitter is proposing some changes. Will they bother you or make you happy? [Read more.](#)



What you may have missed!

How can video benefit your business?

In the series about B2B vs. B2C, this article discusses how you might use video platforms like YouTube and Vimeo? [Read more](#)

LinkedIn

Posting articles

Have you been invited to post articles to LinkedIn yet? I have and I just wrote one on updating your skills and expertise. [Read more.](#)

happening every two weeks.

Marketing Lunch & Learn Northern Kane County Chamber.
April 23, 2014, 11:30-1:30
Call 847-426-8565 to register.

B2B.Net Networking Luncheon for B2B businesses - Pilot Pete's Schaumburg April 21 11:30-1PM RSVP tom@tomgosche.com

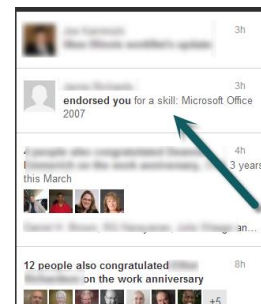
Harper College - LinkedIn for Job Seekers April 25 9 - 12:30
650 E Higgins Rd., Schaumburg, IL 60173
Register [here](#).

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Social Media

How many social media platforms are right fit?

Jay Baer is a thought leader in social media marketing. He says to only engage in the ones that make the most sense. AND he also says attend live events to enhance your social connections. [Read more](#)



YouTube

Does Buffering have you steaming?

This article shows you how to disable DASH in your browser to help speed up the buffering process while watching a YouTube video. Take a look! [Link](#)



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