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Check out the highlights in social media & digital marketing!

Volume 3 Issue 11 May 2014

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Upcoming Events

Elgin Area Chamber - Tech Talks May 22
11:30-1PM Word, Outlook & Excel Call to register **847-741-5660**

B2B.Net - Networking Luncheon June 16, Pilot
Pete's Schaumburg Airport RSVP to Tom Gosche -

Facebook

Instagram & Facebook

Do you hate it when your Instagram pics auto share to Facebook. You don't have to worry about it anymore.

[Read more.](#)



What you may have missed!

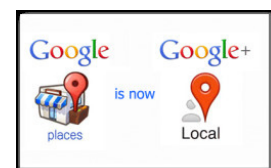
What do you talk about in your e-news?

In the series about B2B vs. B2C, this article discusses how you might use an e-news letter to share information about your business. [Read more](#)

Google

Where will your customers find you?

I advocate that businesses create a presence with location related sites. Have you already merged your Google places page with your G+ Local page? [Read more.](#)



tom@tomgosche.com

Job Search in the Digital Age - Harper College May 23 9-12:30 2 sessions
[Register](#)

Cloud Filing

Always have your stuff when you need it with Dropbox. Sign up for free! [Click Here](#)

Video & Images

What good is Snapchat?

We've talked about Snapchat before, but this article addresses how much bandwidth this product is using! How can you take advantage of this young start-up company for your business? If you need some ideas, give me a call and we can chat about it!
[Link](#)



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