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Check out the highlights in social media & digital marketing!

Volume 3 Issue 10 May 2014

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Stay Connected



Upcoming Events

Elgin Area Chamber - Tech Talks May 8 11:30-1PM Social media - [Register](#)

SBAC Breakfast - May 14, 2014 Fox Valley Chapter - Sweet Berry Cafe 8AM [Register](#)

B2B.Net - Networking

Facebook

Some Facebook Do's & Don'ts!

Have you wondered if something was too much? Do you constantly post about one topic? Read the rest of this list to make your Facebook experience better for your fans and friends. [Read more.](#)



What you may have missed!

Do maps tell your business story?

In the series about B2B vs. B2C, this article discusses how you might use a variety of location sites to help your customers find you. [Read more](#)

Marketing

Would you go "All In" with Content Marketing?

It seems like all I hear these days is about content marketing. What is the big deal and how can you do it right. Here are the opinions of some of the top people in the content marketing arena. [Read more.](#)



Luncheon May 19, Pilot
Pete's Schaumburg
Airport RSVP to Tom
Gosche -
tom@tomgosche.com

**Job Search in the Digital
Age** - Harper College May
23 9-12:30 2 sessions
[Register](#)

Cloud Filing

Always have your stuff
when you need it with
Dropbox. Sign up for
free! [Click Here](#)

Pinterest

Would Pinterest help your business?

Check your products. Are they on
Pinterest? How can you take
advantage of this tool that is to
women what fantasy football is to
men. Take a look! [Link](#)



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