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## Take 5

*Check out the highlights in social media & digital marketing!*

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### Stay Connected



### Upcoming Events

**SBAC - Fox Valley Chapter** June 11 8-9 AM  
Sweet Berry Cafe, S. Elgin [Register here](#)

**Elgin Area Chamber - Tech Talks** June 12  
11:30-1PM Cloud Apps  
Call to register **847-741-5660**

### Google Plus

#### Have you jumped?

With the decline of posts by companies making it to your Facebook stream, I think that Google Plus is going to make a real march onto people's social media radar. Here are some tips from my friends at Sprocket Websites. [Read more.](#)



### What you may have missed!

#### What about LinkedIn Endorsements?

So many people I speak with don't get endorsements. Take a look at this article and you might understand the difference between endorsements, recommendations, and sharing someone's profile. [Read more](#)

### Social Media

#### Up your game with social media

I may be preaching to the choir, but you should be incorporating social media into your marketing plan. If you aren't take a look at this article. Call me if you need help. [Read more.](#)

**B2B.Net - Networking Luncheon** June 16, Pilot Pete's Schaumburg Airport RSVP to Tom Gosche - tom@tomgosche.com



**LinkedIn for JobSeekers-** Harper College June 20 9-12:30 [Register](#)

## WordPress

### Love a great plug-in?

I use WordPress as my website platform. I just love a great plug-in. This article suggests several you may want to consider. Check out the list [here!](#)



## Cloud Filing

Always have your stuff when you need it with Dropbox. Sign up for free! [Click Here](#)

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Let us know how we can help you optimize your social media presence!

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