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Check out the highlights in social media & digital marketing!

Volume 3 Issue 13 July 2014

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Upcoming Events

SBAC - Fox Valley Chapter Aug 13 8-9 AM
Sweet Berry Cafe, S. Elgin [Register here](#)

Elgin Area Chamber - Tech Talks July 24
11:30-1PM CRM's Call to register **847-741-5660**

B2B.Net - Networking

Google Plus

Are you on board yet?

Another article for the case of using Google+. Not only can you use it as a social site, but you now have access to your website analytics, adwords and your places page, all in one account. [Read more.](#)



What you may have missed!

What do you do with customer reviews?

Do you check what people are saying about your company on the internet? You should. [Read more](#)

Social Media

Where do you get your creative sparks from?

I may be preaching to the choir, but you should be incorporating social media into your marketing, as well as, your creativity plan. If you aren't take a look at this article. Call me if you need help. [Read more.](#)

Luncheon Aug 18, Pilot
Pete's Schaumburg
Airport RSVP to Tom
Gosche -
tom@tomgosche.com

LinkedIn for JobSeekers-
Arlington Heights workNet
Center, 723 W. Algonquin
Rd. July 28 9-12:30
[Register](#)



LinkedIn

Cloud Filing

Always have your stuff
when you need it with
Dropbox. Sign up for
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What is your professional image?

I didn't write this article, but I wholeheartedly
agree with it. Read more about what your
headshot on LinkedIn should be [here!](#) If you
need a new headshot, I recommend these
photographers:



- [James Harvey](#)
- [Keith French](#)
- [Bridget Finnegan](#)

If these people aren't available, call and I can recommend more.

Need a corporate videographer - check with [Kathy Lenz](#).

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