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## Take 5

*Check out the highlights in social media & digital marketing!*

Volume 3 Issue 13 July 2014

### In This Issue

[Google Plua](#)

[2nd Chance](#)

[Social Media](#)

[LinkedIn](#)

### More Time2Mrkt

[Blog](#)

[Products & Services](#)

### Stay Connected



### Upcoming Events

**SBAC - Fox Valley Chapter** Aug 13 8-9 AM  
Sweet Berry Cafe, S. Elgin [Register here](#)

**Elgin Area Chamber - Tech Talks** July 24  
11:30-1PM CRM's Call to register **847-741-5660**

**B2B.Net - Networking**

### Google Plus

#### Are you on board yet?

Another article for the case of using Google+. Not only can you use it as a social site, but you now have access to your website analytics, adwords and your places page, all in one account. [Read more.](#)



### What you may have missed!

#### What do you do with customer reviews?

Do you check what people are saying about your company on the internet? You should. [Read more](#)

### Social Media

#### Where do you get your creative sparks from?

I may be preaching to the choir, but you should be incorporating social media into your marketing, as well as, your creativity plan. If you aren't take a look at this article. Call me if you need help. [Read more.](#)

**Luncheon** Aug 18, Pilot  
Pete's Schaumburg  
Airport RSVP to Tom  
Gosche -  
tom@tomgosche.com

**LinkedIn for JobSeekers-**  
Arlington Heights workNet  
Center, 723 W. Algonquin  
Rd. July 28 9-12:30  
[Register](#)



## LinkedIn

### Cloud Filing

Always have your stuff  
when you need it with  
Dropbox. Sign up for  
free! [Click Here](#)

### What is your professional image?

I didn't write this article, but I wholeheartedly  
agree with it. Read more about what your  
headshot on LinkedIn should be [here!](#) If you  
need a new headshot, I recommend these  
photographers:



- [James Harvey](#)
- [Keith French](#)
- [Bridget Finnegan](#)

If these people aren't available, call and I can recommend more.

Need a corporate videographer - check with [Kathy Lenz](#).

If a friend shared this with you, add yourself to our list.



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