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**Upcoming Events**

**B.I.G. meeting August 14 - 9-11AM - Hoffman Estates**

- Tech Tools: B2B vs. B2C [Read more.](#)

**Using LinkedIn for your JobSearch- August 14**

**Gmail**

**Are you using Gmail for your email host?**

You have certainly by now seen the new gmail tabs. Here is a short how-to video on how to adapt them to your needs. [Find out more.](#)



**What you may have missed!**

**Writing, Grammar and Penmanship**

As you are using your smartphone and texting more and more, what has happened to your writing skills? [Read More.](#)

**LinkedIn**

**New feature for Company pages**

**1:30-3PM** sponsored by Harper College. Hands-on LinkedIn job search. Find out more [here](#).

**BTS Special - Elgin Chamber Social Media Basics - August 20**, 8:30-10AM Read more and [register](#).

If a friend shared this with you, add yourself to our list.



### Cloud Filing

Always have your stuff when you need it with Dropbox. Sign up for free! [Click Here](#)

Do you love that you can comment as yourself or your page on Facebook? Well LinkedIn is rolling out the feature as well. It is still not available to everyone, but read this article to find out more about it when it appears on your company page. Read more [here](#).



### Small Business

#### Social Media Legal Guide

Why do you need to worry about the legal ramifications of social media? If you aren't you could be in real danger if you aren't following specific guidelines and rules.

This is especially true if you are allowing someone else to post to your social platforms on your behalf. [Read more](#).



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Let us know how we can help you optimize your social media presence!

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