



**Optimize your digital presence.**

[www.time2mrkt.com](http://www.time2mrkt.com)

Share your Message  
Dee Reinhardt - Time2Mrkt

11/2/2017 WHY DO YOU NEED SOCIAL MEDIA? 1

### Why Use Social Media

- Build Brand Awareness
- Thought Leadership
- Sales or Lead Generation
- Customer Support/Advocacy



**B2B vs. B2C**

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<https://www.youtube.com/watch?v=PWa8-4B1E-Q>

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### What platforms are best for you?

- B2B
  - Blogs
  - LinkedIn
  - YouTube
  - Twitter
  - Google+
  - E-news
- B2C
  - Facebook
  - YouTube
  - Instagram
  - Twitter
  - Pinterest
  - Location Sites



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### OK, so now what?

- Share
- Participate
- Engage
- Be consistent
- Build your presence




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### Contact Dee

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Look for Time2Mrkt here:



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