



Job Searching in the Digital Age last updated 10-2018

Social Media

LinkedIn – Is the power horse in the profile search world. For every job seeker this is a must-have.

Connections – use the CRM functionality of the tool

Groups - often posts jobs in discussions that are not posted in the "paid" jobs postings. Make sure you connect with 10-20 professional/career groups. Illinois workNet Virtual Job Club Network.

Facebook – graph search will change the way businesses search for employees.

Facebook ads - Joshua Waldman writes a blog with useful job search tools. <http://careerenlightenment.com>

Google+ profile – Is going away. Other Google tools include: Alerts, Search, Drive, Hangouts, and Communities.

Tumblr ³ search tags like hiring and jobs. Use the platform to write your own blog.

Pinterest ³ – pin your resume with photos and links. Follow a few on this list <http://mashable.com/2013/03/10/pinterest-boards-career/>

SlideShare - create a PowerPoint presentation about yourself and post it on this platform. Associated with LinkedIn again.

Twitter - A couple of resources for twitter include:

search.twitter.com - you can search the same things as signal without having to have a twitter account.

twitter-chat-schedule/ - tweetchats can be useful tools to pick up a few suggestions or information about your industry or your job search.

YouTube – search video resume. Add your video resume to your own channel. Review others first to see what you should do.

Resume Type Tools ²

About.me – gives you a tool to make it easy for people to learn about you and find your content on the web.

Behance.net – gives creative people an on-line portfolio.

Box.net – a secure website to store documents on-line.

BrandYourself.com establish your brand online. Helps you establish your personal brand name. ¹

Careercloud.com - A great option for those interested in saving video, images, text, and other content, all in one place.

Glassdoor.com – on-line resume, resources, salary review, company review

Nexxt.com – job search, communities, and resources (used to be Beyond.com).

Resumup.com – visually generates a step-by-step career path based on your professional aspirations, network, and experience to help you achieve your career goals. \$\$\$ More options to choose from can be found in this article <https://geekflare.com/free-visual-resume-to-impress/>.

Visualcv.com – early out in the world of visual resume platforms, simple presentation of skills, can be downloaded into a PDF. You can purchase a domain name.

Illinois workNet - <http://illinoisworknet.com>

Skills and Interest Survey

Career Wages and Trends

Employment 101

Labor Market Information

Job Skill Guide

Digital Literacy Guide

Resume Builder Tool

Illinois workNet Job Finder

Featured Employers

Service Guide

Social Media Guide

jobPrep Mobile App

Job Search

<http://www.smartrecruiters.com/blog/best-50-niche-job-boards/> Dec 2014

<https://simplejobscrip.com/50-niche-job-board-examples-for-inspiration/> Mar 2016

upwork.com - find freelance opportunities

<https://www.wonolo.com/blog/best-gig-economy-apps/> July 2018

Standards

NEW PLAYER – Google – Enter “Jobs Near Me” OR “Jobs for Veterans”

<https://techcrunch.com/2018/08/27/google-adds-new-features-to-help-u-s-veterans-find-jobs-or-highlight-their-businesses/>

Monster, Career Builder, Indeed, Hidden Jobs, **Snagajob**, Illinois Job Link

Potential Employers - <http://www.infousa.com/business-lists/> OR <http://www.referenceusa.com/> most libraries will have access to one of these resources and free access with your library card.

Networking and Job clubs

<http://www.linkedin.com/groups/Illinois-Virtual-Job-Club-Network-4794123>

<http://illinoisworknet.com/Connect/Pages/LocationSearch.aspx> Use keyword job club.

Local Illinois Chamber or Association Sites

[Aurora Regional Chamber of Commerce](#)

[Elgin Area Chamber of Commerce](#)

[Chicago Society for Human Resource Managers \(SHRM\)](#)

Organizational tools

Google Calendar / Task list

[Trello.com](#) – kaizen board for free

Interview Questions

1 Questions to Ask During your Interview - <https://www.inc.com/jt-odonnell/managers-say-asking-this-1-question-in-a-job-interview-increases-chances-you-get-hired.html>

Best Ways to Close a Job Interview - <http://money.usnews.com/money/blogs/outside-voices-careers/2012/09/04/the-best-ways-to-close-a-job-interview>

Apps⁴⁵ *Android or iOS unless noted*

[jobPrep](#) – from Illinois workNet

[USAjobs](#)

[jobrio.com](#)

[Monster](#)

[CareerBuilder](#)

[Glassdoor](#)

[LinkedIn](#)

[SnagAJob](#)

[Simply Hired](#)

[Indeed](#)

[cPro Craigslist Free Client](#)

[ZipRecruiter](#)

[Switch](#) – iOS only

[Hidden Jobs](#) - \$.99 iOS only

[Pocket Resume](#) - \$2.99

Resources

1. Found in this article <http://www.careerealism.com/burying-digital-dirt/>
2. Found in this article [http://www.sourcecon.com/news/2013/04/09/who-will-win-the-war-for-resume-2-0-ten-visual-resume-tools-reviewed/?utm_source=feedburner&utm_medium=feed&utm_campaign=Feed%3A+sourcecon+\(SourceCon+News\)&utm_content=Google+Reader](http://www.sourcecon.com/news/2013/04/09/who-will-win-the-war-for-resume-2-0-ten-visual-resume-tools-reviewed/?utm_source=feedburner&utm_medium=feed&utm_campaign=Feed%3A+sourcecon+(SourceCon+News)&utm_content=Google+Reader)
3. Found in this article http://mashable.com/2014/03/13/job-hunt-social-media/?utm_cid=mash-com-fb-socmed-link
4. Some apps found in <http://www.salary.com/the-10-best-job-hunting-apps-to-get-you-hired/>
5. Some apps found in <http://jobsearch.about.com/od/howtofindajob/fl/free-mobile-job-search-apps.htm>

Access a current .pdf version of this handout at <http://time2mrkt.com/workshops> located at the end of the Job Search in the Digital Age description.