Job Searching in the Digital Age *last updated 6-2019*

Social Media

LinkedIn – Is the power horse in the profile search world. For every job seeker this is a must-have.
- **Connections** – use the CRM functionality of the tool
- **Groups** - often posts jobs in discussions that are not posted in the "paid" jobs postings. Make sure you connect with 10-20 professional/career groups. Illinois workNet Virtual Job Club Network.

Facebook – graph search will change the way businesses search for employees.
- Facebook ads - Joshua Waldman writes a blog with useful job search tools. http://careerenlightenment.com

Google+ profile – Is going away. Other Google tools include: Alerts, Search, Drive, Hangouts, and Communities.
Tumblr [3] search tags like hiring and jobs. Use the platform to write your own blog.
Pinterest [3] – pin your resume with photos and links. Follow a few on this list http://mashable.com/2013/03/10/pinterest-boards-career/
SlideShare - create a PowerPoint presentation about yourself and post it on this platform. Associated with LinkedIn again.
Twitter - A couple of resources for twitter include:
- search.twitter.com - you can search the same things as signal without having to have a twitter account.
- twitter-chat-schedule/ - tweetchats can be useful tools to pick up a few suggestions or information about your industry or your job search.

YouTube – search video resume. Add your video resume to your own channel. Review others first to see what you should do.

Resume Type Tools [2]

About.me – gives you a tool to make it easy for people to learn about you and find your content on the web.
Behance.net – gives creative people an on-line portfolio.
Box.net – a secure website to store documents on-line.
BrandYourself.com establish your brand online. Helps you establish your personal brand name. [1]
Careercloud.com - A great option for those interested in saving video, images, text, and other content, all in one place.
Glassdoor.com – on-line resume, resources, salary review, company review
Nexxt.com – job search, communities, and resources (used to be Beyond.com).
Resumup.com – visually generates a step-by-step career path based on your professional aspirations, network, and experience to help you achieve your career goals. $$$ More options to choose from can be found in this article https://geekflare.com/free-visual-resume-to-impress/.
Visualcv.com – early out in the world of visual resume platforms, simple presentation of skills, can be downloaded into a PDF. You can purchase a domain name.

Illinois workNet - http://illinoisworknet.com

Skills and Interest Survey	Job Skill Guide	Featured Employers
Career Wages and Trends	Digital Literacy Guide	Service Guide
Employment 101	Resume Builder Tool	Social Media Guide
Labor Market Information	Illinois workNet Job Finder	jobPrep Mobile App

Job Search

http://www.smartrecruiters.com/blog/best-50-niche-job-boards/ Dec 2014
https://simplejobscript.com/50-niche-job-board-examples-for-inspiration/ Mar 2016
upwork.com - find freelance opportunities
https://www.wonolo.com/blog/best-gig-economy-apps/ July 2018

Standards

NEW PLAYER – **Google –** Enter "Jobs Near Me" OR "Jobs for Veterans"
Monster, Career Builder, Indeed, Hidden Jobs, **Snagajob**, Illinois Job Link

Potential Employers - http://www.infousa.com/business-lists/ OR http://www.referenceusa.com/ most libraries will have access to one of these resources and free access with your library card.

Networking and Job clubs
http://www.linkedin.com/groups/Illinois-Virtual-Job-Club-Network-4794123
https://illinoisworknet.com > Menu > Network & Connect > Illinois workNet Service Finder > Enter keyword job club.

Local Illinois Chamber or Association Sites
Aurora Regional Chamber of Commerce
Elgin Area Chamber of Commerce
Chicago Society for Human Resource Managers (SHRM)

Organizational tools
Google Calendar / Task list
Trello.com – kaizen board for free

Interview Questions
1 Questions to Ask During your Interview - https://www.inc.com/jt-odonnell/managers-say-asking-this-1-question-in-a-job-interview-increases-chances-you-get-hired.html
Best Ways to Close a Job Interview - http://money.usnews.com/money/blogs/outside-voices-careers/2012/09/04/the-best-ways-to-close-a-job-interview

Apps[4] [5] *Android or iOS unless noted*

jobPrep – from Illinois workNet
USAjobs
jobrio.com
Monster
CareerBuilder
Glassdoor
LinkedIn
SnagAJob
Simply Hired
Indeed
cPro Craigslist Free Client
ZipRecruiter
Switch – iOS only
Hidden Jobs - $.99 iOS only
Pocket Resume - $2.99

Resources

1. Found in this article http://www.careerealism.com/burying-digital-dirt/
2. Found in this article http://www.sourcecon.com/news/2013/04/09/who-will-win-the-war-for-resume-2-0-ten-visual-resume-tools-reviewed/?utm_source=feedburner&utm_medium=feed&utm_campaign=Feed%3A+sourcecon+(SourceCon+News)&utm_content=Google+Reader
3. Found in this article http://mashable.com/2014/03/13/job-hunt-social-media/?utm_cid=mash-com-fb-socmed-link
4. Some apps found in http://www.salary.com/the-10-best-job-hunting-apps-to-get-you-hired/
5. Some apps found in http://jobsearch.about.com/od/howtofindajob/fl/free-mobile-job-search-apps.htm

Access a current .pdf version of this handout at http://time2mrkt.com/workshops located at the end of the Job Search in the Digital Age description.